

2022 ANNUAL REPORT

SAN DIEGO ORGANIZING PROJECT



SDOP.NET

A LETTER FROM OUR EXECUTIVE DIRECTOR

Dear SDOP friends and family,

What a year! As we close 2022, I reflect on the many challenges, achievements and blessings this year has brought to our families, communities and region. In October, my husband Omar and I welcomed a beautiful child, Mateo Alexandro Gutierrez, into our family. So much of what I learned through organizing has shown up during my nine months of pregnancy and now the first few months as a parent: patience, deep listening, cultivation of trust and challenge along the way: patience, listening, cultivation of trust and challenge along the way. We've learned how much a child's future depends on us, giving so much more meaning to this work than we ever imagined. Our lives have been completely transformed from one day to another: all a challenge and a huge gift all in one, much like my experience of community organizing.

This year, SDOP took on opportunities and transformation in many aspects of our work. To revitalize our intentions and approach to the work of justice this year, we embarked on a multifaceted strategic planning process and have emerged with a mission, vision and set of values that align with SDOP's present and future direction. Alongside the strategic planning process was the creation of a new SDOP logo, a website redesign and an office move that each reflect the exciting and positive changes steering our organization forward.

As part of our listening campaign, we heard that our families need secure housing, need to feel safe, and deserve opportunities to live and thrive. In response, we conceived SDOP's countywide organizing strategy: Our Home, Our Safety. SDOP's vision for our region's future demands that families and communities can continue to call San Diego home. We were called to double down on housing: create immediate solutions to the ongoing crisis and build power to move long-term, systemic change. Additionally, we must ensure our Black and Brown siblings do not fear existing in our neighborhoods, and end pretext stops, racial bias and inhumane policing in our region.

Thanks to your support, we have created a powerful regional force this year. As we celebrate these wins, we look forward to building even further with our SDOP family and creating a truly just and equitable San Diego!



Dinora Reyna-Gutierrez

DINORA REYNA-GUTIERREZ
EXECUTIVE DIRECTOR, SDOP

STRATEGIC PLANNING 2022

In January 2022, SDOP launched its strategic planning process together with a team of clergy, leaders and staff to develop and renew the organization's mission, values and outlined objectives for the next 5 years. SDOP is in the last phase of strategic planning and plans to release a full public plan in 2023.

SDOP's Strategic Planning Task Force consisted of 13 staff, lay leaders, board members and clergy:

- Bishop Ramon Bejarano
- Dr. Kadri Webb
- Isabella Furth
- Judge Jim Stiven
- Wendy Baez
- Ana Laura Nunez
- Minister Christopher Ransom
- Danyrea Megginson
- Rory Eschenbach
- Jeffrey Karahamuheto
- Dinora Reyna
- Rev. Jason Coker
- Allan Dorsey (Consultant)

Thank you to our Strategic Planning Task Force members!



LOGO & WEBSITE REDESIGN

Accompanying the strategic planning process milestone, we engaged in a logo and website redesign process to reflect the mission, vision and values that SDOP landed into. The logo design we chose illustrates a pair of hands holding up San Diego, which is characterized by the US-Mexico border wall overlooking the sunset. The design evokes emotions of faith, care, hope and responsibility that makes SDOP a unique organization in our region. Through authentic and deep relationship building, we will unite across our difference to win racial and economic justice in San Diego.

Logo designed by @yayitzel



2022 AT A GLANCE

2,000 ONE-ON-ONES

Leaders & organizers discover the values, concerns and ideas of their fellow congregants and neighbors by doing one-to-one visits and listening sessions. Together, we work on problems that matter most to our communities. We engage thousands of people, and sustain long-term campaigns to bring about systemic change.



14 RESEARCH MEETINGS

Our leaders meet with key decision-makers to research why problems exist, the solutions, and who has the power to make change. As a result, our leaders are knowledgeable and able to bring solutions that get to the root of problems.

10 PUBLIC ACTIONS

Our congregations put on mass turnout action meetings with decision-makers. These meetings ensure that decision-makers witness the great number of people that want change, listen to the testimonies, and publicly state their positions.



MEET OUR STAFF



DINORA REYNA-GUTIERREZ
EXECUTIVE DIRECTOR



JEFFREY KARAHAMUHETO
LEAD COMMUNITY ORGANIZER



TERESA PEREZ
COMMUNITY ORGANIZER



CIELO GARAT
COMMUNITY ORGANIZER



RORY ESCHENBACH
OPERATIONS MANAGER



JUDAH COKER
COMMUNITY ORGANIZER



SELMA HASSANE
DEVELOPMENT &
COMMUNICATIONS COORDINATOR



MEET OUR BOARD OF DIRECTORS



**GLORIA MORALES-PALOS,
CO-CHAIRPERSON
CHRIST THE KING CATHOLIC CHURCH**



**PASTOR KADRI J. WEBB,
CO-CHAIRPERSON
ST. JOHN CHURCH**



**ISABELLA FURTH, SECRETARY
FIRST UNITARIAN UNIVERSALIST
CHURCH, SAN DIEGO**



**DANYREA MEGGINSON, TREASURER
CITY OF HOPE INTERNATIONAL CHURCH**



**REV JASON COKER, MEMBER
OCEANSIDE SANCTUARY**



**LUZ GODINA, MEMBER
ST. FRANCIS OF ASSISI CATHOLIC
CHURCH**



**JAMES STIVEN, MEMBER
ST. ANDREW'S EPISCOPAL CHURCH**



**ELDER JOHN ROBINSON, MEMBER
ST. STEPHAN'S CATHEDRAL CHURCH OF
GOD IN CHRIST**

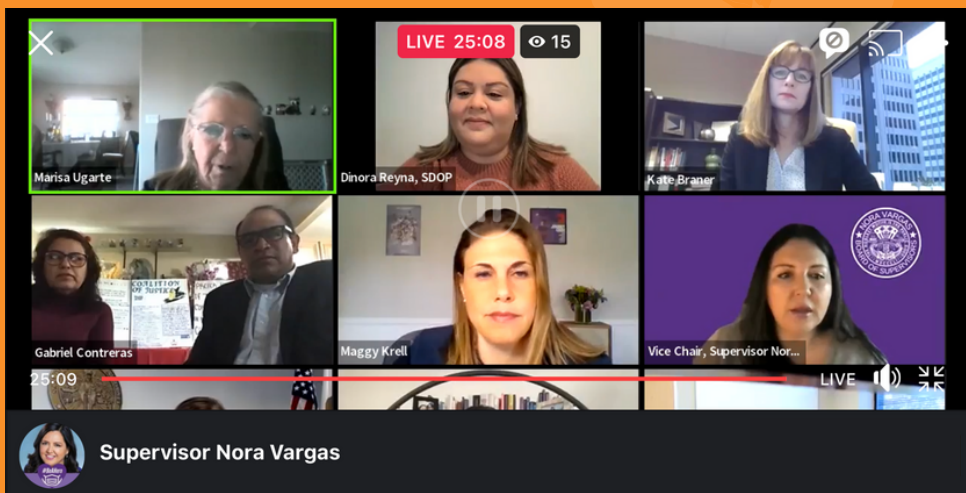


**GABRIEL CONTRERAS, MEMBER
OUR LADY OF GUADALUPE
CATHOLIC CHURCH**

HUMAN TRAFFICKING PREVENTION

In 2020, one of our member congregations trusted in us the story of a family living through the devastating experience of human trafficking.

Thanks to SDOP's advocacy, the County of San Diego voted to pass Supervisor Nora Vargas' letter titled, *Enhancing Human Trafficking Prevention and Coordination*. This letter will direct the Chief Administrative Officer to look at how we can more effectively support survivors with the most available resources possible to give them the best opportunity to not just survive, but thrive.



For the first time, the County of San Diego honored January as *Human Trafficking Prevention and Awareness Month*, and presented the San Diego Organizing Project with a proclamation for our commitment to supporting and empowering survivors and their families.

OUR SAFETY

OUR HOME

In the first half of 2022, SDOP organizers and leaders embarked on a listening campaign where we had over 1,500 conversations with impacted community members in our congregations.

Over and over, we heard similar themes: our families need secure housing, our families need to feel safe, and our families deserve opportunities to live and thrive.

This led us to conceive SDOP's countywide organizing strategy: *Our Home, Our Safety*.



SDOP's vision for our region's future demands that families and communities can continue to call San Diego home. We were called to double down on housing: create immediate solutions to the ongoing crisis and build power to move long-term, systemic change. Additionally, we must ensure our siblings of color do not fear existing in our neighborhoods, and end pretext stops, racial bias and inhumane policing in our region.



OUR HOME VISTA

For over two years, the St. Francis' organizing team has been advocating for an inclusionary housing policy and access to affordable housing in Vista. An inclusionary housing policy would require housing developers to dedicate a certain percentage of new residential units to lower-income housing.

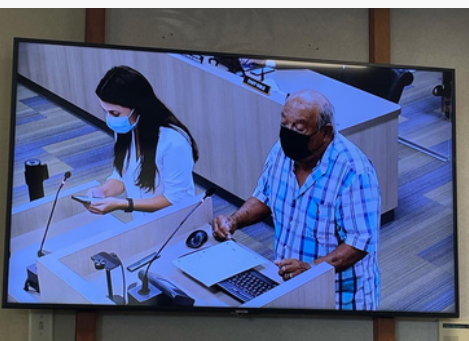
The team embarked on months of organizing: attending 2 city council meetings, hosting a worship on the issue, leading 5 research meetings and 1 action with Vista City Council, and surveying over 400 fellow congregants.



In a victory this year, the Planning Commission Public Hearing voted to pass the inclusionary housing policy. This is the first step to mandating Inclusionary housing In the city of Vista.

The final City Council vote is expected to take place in January 2023.





Antonio Sanchez and his wife own a trailer and rent the land at Keystone Trailer Park, National City. This summer, the new property manager at Keystone nearly doubled Antonio's rent, and increased the prices of parking and utility fees. The management also treats the tenants very badly, threatening

Antonio and his wife and entering their home without permission.

For months, Antonio and other Keystone residents have been organizing with SDOP, speaking at City Council meetings about the urgency of the rent increases and poor park conditions. Thanks to SDOP's organizing and advocacy efforts, the National City City has voted to bring the rent control for mobile home tenants ordinance forward.

On December 6th, National City City Council passed rent control for mobile home tenants, preventing over 270 families from experiencing homelessness and protecting tenants from rent increases of over 5% until 2024. This is the first policy of its kind in National City!

**OUR HOME
NATIONAL CITY**

2022 PRIMARY & MIDTERM ELECTIONS : *in numbers*

This election year, we reimagined the strength of a voter engagement program. SDOP designed and led a program that not only gets out the vote, but also transform the future of San Diego by fostering authentic and meaningful relationships. This process of voter engagement coupled with community building increased voter engagement in low-income, young, communities of color beyond a one-time election, leading into long-term systemic change.



PHONE CALLS

6,408

1,586

PHONE BANK CONTACTS

306

PLEDGES TO VOTE

7,000+

SOCIAL MEDIA IMPRESSIONS



OUR HOME OUR SAFETY

in numbers

Under the umbrella of our countywide campaign, *Our Home, Our Safety*, our Sheriff Candidate Forum catapulted a series of transformative voter education actions across the County that equipped voters with the tools to make informed choices at the polls in November and build voter power.



OUR HOME

5 CANDIDATE FORUMS WITH 20 POLITICIANS

ISSUES OF: HOUSING, POLICING, & IMMIGRATION

4 CITIES ACROSS SAN DIEGO WITH 200 PLEDGES TO VOTE AND 500 ATTENDEES



my **PATH TO POWER**

Since the start of the pandemic and the increase of engagement on digital platforms, we reimagined grassroots organizing and explored innovative ways to preserve the essence of our work, which is deep relationship building, on online platforms. We started a new series called *My Path to Power*, which shares the stories of how different members of the SDOP family discovered their *path to power* through community organizing and advocacy. You can listen to the powerful stories of our inspirational change makers at: bit.ly/MyPathtoPower.

“Power is an action word, it's a verb...once I gained the experience and actually got into the field and started to learn certain things, and I saw success and growth not just within myself but within the community and the organizers here at SDOP I work with, I started to see that there is actually power in the decisions I am making.”

CHRISTOPHER RANSOM

“I discovered that social justice is my passion! We can advocate and be the voices for the voiceless. And we can exercise the power that we acquired and discovered is inside of us.”

GABRIEL CONTRERAS

What's your **PATH TO POWER?**



SDOP'S MEMBER CONGREGATIONS

Oceanside Sanctuary Christian Church
Episcopal Church of St. Andrew the Apostle
Good Samaritan Episcopal Church
Our Lady of Guadalupe Catholic Church
Christ Church Coronado
St. Francis of Assisi Catholic Church
St. John's Church
St. Thomas More Catholic Church

San Leo Catholic Community
St. Mary Star of the Sea Catholic Church
St. Stephen's Cathedral Church of God In Christ
Greater Antioch Church of God in Christ
City of Hope International Church
Christ the King Catholic Church
First Unitarian Universalist Church of San Diego
Our Lady of the Sacred Heart Catholic Church

SDOP'S PARTNER CONGREGATIONS

La Mesa First United Methodist Church

Charity Apostolic Church of God In Christ

SDOP'S CLERGY CAUCUS

20+ clergy from SDOP's member and partner congregations from across San Diego County come together monthly to deepen relationships, develop a shared prophetic vision and build collective power through shared organizing campaigns.

Rev. Richard Hogue
Rev. Jason Coker
Dr. Kadri Webb
Fr. Tommie Jennings
Fr. Neal "Pepe" Wilkinson, SJ
Fr. Scott Santarosa, SJ
Fr. Brad Mills, SJ
Fr. Hung Nguyen, SJ
Rev. Janine Schenone
Rev. Brenda Sol
Bishop Cornelius Bowser
Bishop Terrell Fletcher
Bishop Ramon Bejarano
Bishop Susan Brown Snook
Minister Bradley Megginson

SDOP'S 2022 FUNDERS

The Sojourners Fellowship
Price Charities
Data Across Sectors for Health (DASH)
Partnership for the Advancement of New Americans (PANA)
Faith in Action
PICO California
The Pritzker Family
San Diego County Board of Supervisors
Grantmakers for Girls of Color
Sierra Health Foundation
Engage San Diego
The California Endowment
City of Solana Beach

THANK YOU FOR HELPING OUR VISION BECOME A REALITY!



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5011 Holly Dr San Diego, CA 92113



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bit.ly/SDOPNews



